

F L O R I D A DESIGNERS QUARTERLY



Bowater/Design West

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This Bowater Signature Rug with a sand painting effect, designed by Diane Coleman of the New York design firm GSGS&D and interpreted by Greg Arnold of Chevy Chase Services, also of New York, was used as a major focal point of the new Revlon lobby in Edison, N.J. Separated by an aisle, an island effect for seating arrangements is created, exhibiting a unique and functional use of shape, color and pattern. The illusion of thirty gradations of color and texture in the rug was achieved by using only two shades of earth tones for each color drift. However, through what Arnold calls, N.C.R. (Negative Color Rhythms), splendid variation of tonal value were produced, then highlighted by the "Revlon, Red" accent. Available at Design West in the Miami Design Plaza